

Marketing Analyst

Herrco Cosmetics have an exciting opportunity,
for a **Marketing Analyst** to join our team

We are offering a competitive salary

Herrco
cosmetics Ltd

Are you an experienced player in the cosmetic or perfume industry?

Do you love social media & examining market trends within the industry ?

What is the Marketing Analyst Job:

- Responsible for analysing trends within the industry, using market intelligence and developing our brand position, building our profile and showcasing us
- Driving social media platforms, planning and implementing targeted campaigns
- Key to this role, you will be tech savvy and be competent analysing, reporting and presenting data to the senior management team and clients
- You must have demonstrable experience in a similar role within a cosmetic industry
- This is a part time role working (3 or 4 days a week) which can be home based with monthly visit to Office in Halesworth Suffolk
- *****This is not a sales role focused on securing new business*****

Marketing Analyst Job Duties

- ✓ Examining trends within the industry and reporting back, keeping abreast of market changes and the marketing mix used by competitors to capture future opportunities;
- ✓ Using market intelligence from company sources; fragrance houses; raw material suppliers; competitors; social media and trade events to compile data.
- ✓ Develop and present ideas for the business to improve their stance within the market.
- ✓ Create presentations for our clients including data and trends. Deliver these internally and to clients.
- ✓ Develop the way the Company build new business whilst cementing the name of Herrco as a power player for premium brands;

Herrco Cosmetics...

...is an innovative UK based cosmetics manufacturer, specialising in bespoke product development and formulation. For over two decades, we have been creating some of the most well-known cosmetic products in the UK, and year on year, our formulations are winning increasingly prestigious awards in top cosmetics ceremonies.

Manufacturing cosmetics and personal care products spanning skin care, bath, body, and aromatherapy products, as well as more niche markets such as mother & baby, Sun Protection factors and organics.

Our Job Offering:

- 30 days holiday FTE inclusive of bank holidays & a day for community volunteering & your birthday off!
- Company Sick Pay scheme
- 8.25% Pension Scheme (incl 5% employee contribution)
- Flexitime scheme with up to 6 full days off
- Generous compassionate & emergency leave policy
- Inspiring working environment & refurbished office
- Nespresso Coffee in the office, all free!
- Employee events

How to Apply:

Please email HR@herrco.co.uk

